

ASIA CENTRE CORPORATE PROGRAMS

Leading Experts on Asia.



Asia Centre Overview

Asia Centre is the leading French think tank dedicated to Asia and its relations to Europe. Asia Centre offers consulting services to large enterprises and participates in public tenders from governmental institutions. Events are regularly organized in Paris, in Asia or online, ranging from closed room conversations with experts, to HD (high density) "members only" webinars, and to open webinars. Asia Center is also the publisher of "Asia Trends" a bi-annual journal publication.

Message from the president

Dealing with Asia is never innate, instinctive, nor intuitive. Growing complexity in a background of international and health crises makes it even harder to stay connected with Asia and to measure its pulse. The unique mix of experiences and expertise at Asia Centre is essential for investors and decision makers alike to regain insight on key Asia issues. Asia Centre is the sole French think-tank 100% devoting its resources to Asia as a whole.



Over its lifetime, Asia Centre has engaged in a number of partnerships to advise private sector corporations. We have also signed multi-annual agreements with the French Ministry of Defense, and the Ministry of Foreign Affairs.



I am pleased to announce that in 2022, Asia Centre has been appointed as one of the participants in a winning multi-annual, multi-million Euros, Horizon Europe tender from the European Commission. The objective of this project is to "Stimulate and support the creation of independent knowledge on contemporary China". Our consortium of nine fellow think tanks and universities from across Europe (including CBS in Denmark, MERICS from Germany, and Bruegel from Belgium) was designated as best among thirteen others. We are very motivated and honored to engage on our proposal "Dealing with a resurgent China" and we are honored to participate in this project, to enhance our knowledge about "New China" in Europe.

This massive effort creates a virtuous backdrop for all of our research efforts and for our clients. As a result, Asia Centre is raising the capabilities of its Corporate Programs and we stand as eager as ever to serve our corporate clients in 2022 on topics related to Asia as a whole, from Pakistan to Korea, and embracing South Asian, South East Asian and North East Asian issues beyond key questions arising around China. Our team of experts is looking forward to partnering up with your organization and to put at your service the most advanced knowledge France regarding Asia economies, Asia politics and Asia businesses.

Jf.dimeglio@asiacentre.eu

Jean-François di Meglio

President, Asia Centre

Publications

Asia Centre is the editor of the bi-annual publication Asia Trends. Asia Centre commissions leading research experts to ensure that each issue of Asia Trends offers a comprehensive view of the most relevant topics facing Asia. Asia Trends number 7 is a special issue on Korea, in partnership with the Korean Embassy in Paris.

Further, a reference library of 500 Asia Centre papers and analysis by our team of distinguished recognized experts are available to our members and to our clients.



Our Experts

Asia Center world class experts, representing different generations relating to contemporary Asia under different subject perspective contribute to the value of this Corporate Program.



Pooja Jain



Jean-Yves Colin



Jean Philippe
Eglinger



Jean-Pierre
Cabestan



Jean-François
Di Meglio



Jean-Baptiste
Monnier



Hadrien T.
Saperstein



Jean-Luc
Racine



Camille
Schischmanoff



Clément
Durif



Florian Veslin



André De
Bussy



Christophe
Feuché



Corporate Programs

Since 2005, Asia Centre has been serving corporations in Europe and in Asia. In each engagement, we leverage our professional experts on specific issues to create measurable value by delivering insight on critical Asia related challenges. Asia Centre is mostly recognized for its expertise in key Asia areas such as geostrategies, international relations, global finance, defense, energy and commodities, and government policies. We do help sort out business cases and special situations with a hands-on approach from the source.



Single client programs:

Over the years, we have offered advice to clients in the private or in the government sector. Our engagement will always be scoped with the client to address very specific requirements. Our engagements usually include a variety of services and deliverables, bundled into an annual subscription. We also offer specific project pricing for shorter engagements.



Multiple client programs:

At times, a specific topic becomes highly relevant to several members of our network of corporate clients. We then organize venues to debate critical issues, and exchange views across different industrial sectors (always under the Chatham House Rule to protect the opinions of the participants, whilst making the conversation more pertinent). This open and interdisciplinary approach aims at providing both a broader context as well as anecdotic situations that are very effective data points for decision makers.

Corporate participants in either program will also have access to our "members only" material (Asia Trends publications and regularly scheduled closed webinars and meetings). Finally and often most importantly, our corporate clients benefit from a privileged direct line to our world renowned experts.



Jb.monnier@asiacentre.eu

Our References



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STELLANTIS

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GENERALE



THALES

